

From: membercommunications@latourism.org on behalf of [Los Angeles Tourism & Convention Board](#)
To: [Kent Smith](#)
Subject: Register Now: 3rd Annual Market Outlook Forum
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2015 Los Angeles Market Outlook Forum



3rd Annual Market Outlook Forum August 20, 2015

Register now to lock in your spot for the Los Angeles Tourism & Convention Board (LATCB) Market Outlook Forum, the strategic forecasting conference aimed at businesses interested in capitalizing on L.A.'s record-breaking tourism growth.

This valuable event will provide critical insight and offer important tools that will help businesses prepare to welcome the millions of future L.A. visitors. The event will take place at the JW Marriott Los Angeles L.A. LIVE and will be complimentary this year for all LATCB members; space is limited.

New this year, get the inside scoop from industry leaders and learn about L.A.'s next "big waves" and future game changers during a special hour-long panel session.

Following the program will be a networking reception for businesses to collaborate and explore unique marketing



and sales opportunities with key LATCB departments to create their own L.A. success story.



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